



Regular Meeting of the Board of Directors
June 6, 2024 at 6:00 p.m.
Arnold D'Amico Community Center
1370 Victory Drive, South Euclid, Ohio 44121
Minutes

Board Members

Rick Krivanka, President
Jillian Dinehart, Vice President
Rita Ross, Secretary
Len Calabrese, Treasurer
Lisa Mack, Prior Years Past President
Amy Crawford
Jessica Fitzgerald
Patrick Hyland
Patrick Kenney
Tammy Lease
Tara Nichols
Al Paynter

Ex-Officio

Julie Mostov

Executive Director

Annette Iwamoto

Programming & Communications Manager

Barbie McCann

AmeriCorps VISTA

Carl DeScott

Administrative Support

Barbara Latini

Absent

Raja Belle Freeman
Steve Haynie
Joe Pollack
Natalie Stamper
Michelle Taylor Brooks
Denise Turner
Elaine Yeip

Keith Benjamin, Ex-Officio

Guests

Jeffrey Beder, Acumen MB LLC, Accountant, Left at 6:35pm.

The Regular Meeting of the One South Euclid Board of Directors was held at the Arnold D'Amico Community Center on Thursday June 6, 2024. President Rick Krivanka called the meeting to order at 6:02 p.m.

Secretary Rita Ross performed the roll call of board members. There was a quorum present.

Consent Agenda

- a. June 6, 2024 OSE Regular Board Meeting Minutes
- b. March - April 2024 Marketing Report
- c. Executive and Governance Committee Report
- d. 04/02/2024 Revitalization Committee Meeting Minutes
- e. 05/07/2024 Revitalization Committee Meeting Minutes
- f. 04/16/2024 May-Green Subcommittee Meeting Minutes
- g. 05/21/2024 May-Green Subcommittee Meeting Minutes
- h. 2024 Neighborhood Grant Program Awardees to Date
- i. 04/09/2024 Fundraising Committee Meeting Minutes
- j. 05/14/2024 Fundraising Committee Meeting Minutes

Patrick Hyland motioned to approve the Consent Agenda. Seconded by Jillian Dinehart. The board unanimously approved the Consent Agenda. (11-0-0) Patrick Kenney arrived after the vote.

President Krivanka asked for three Board members to share a moment of gratitude for life in South Euclid:

Rick Krivanka shared recent conversations that reflect how much he enjoys the diversity of neighbors on Whitehall Drive, and the love and care people express for each other. These moments reminded him of the mission of Hillcrest Neighbors which he co-founded in 1983 and helped to lead for 15 years. Its mission was to promote a welcoming spirit and the peaceful integration of the Hillcrest communities, a mission fulfilled by countless people. He cited statistics that South Euclid had 2% black residents in 1980, and now it has 56%.

Julie Mostov shared how she enjoyed engaging in the promotion of Restaurant Week by visiting restaurants and asking if business owners would participate. She also enjoyed going to several restaurants during Restaurant Week and took pictures to again promote the event on social media.

Annette introduced Jeffrey Beder from Acumen MB LLC. He indicated that he previously lived on Templethurst in South Euclid for 31 years and loved his time living here. Since May, he has had three to five virtual meetings with OSE executive board members. He is willing to answer questions along the way and keep the books up-to-date. Annette added that he will also be addressing forms needed to file tax reports specific to our current needs.

Ann Randall, a previous accountant for OSE for many years, recommended Jeffrey Beder to the board as our new accountant because of his experience with non-profit organizations.

Finance Report

Annette Iwamoto included the budget sheets, restricted and unrestricted funds in the packet.

Financial Report as of February 29, 2024:

1000 Petty Cash	\$ 182.00
1001 PNC Bank Checking	\$ 27,981.00
1002 Square	\$ 559.00
1003 PNC Money Market	\$ 108,815.00
1005 KeyBank Checking	\$ 181,918.00
1006 St Margaret & Gregory FCU	\$ 0
1007 St Margaret & Gregory FCU	\$ 0
1010 PNC Bank	\$ 501.00
1011 PayPal	\$ 284.00
1022 KeyBank Payroll	\$ 9,933.00
Total Current Assets	\$ 335,145.00
1700 Total Property Held	\$ 75,200.00

Annette Iwamoto reported that OSE received \$15,000 from Italian Sons and Daughters for a bocce ball court. She is waiting to hear from the city to see how the money will be used since a bocce ball court has been installed. Donations from board members include matched donations from Sherwin Williams and donations from MGM Grand. We have an increased return on our deposited money since changing to PNC bank over prior year.

Executive Session

President Krivanka asked for a motion to go into executive session. Patrick Kenney motioned to go into executive session at 6:40pm. Amy Crawford seconded. The board unanimously approved. (12-0-0)

Jillian Dinehart made a motion to end the executive session at 7:04 p.m. Seconded by Patrick Hyland. The board unanimously approved. (12-0-0)

Executive Director

Annette Iwamoto passed a sheet around to sign-up to volunteer at INTERSECTION. She reported that 90% of the sales of adult beverages will benefit OSE. There will also be sales of tee shirts and tickets for a 50/50 raffle.

Carl DeScott is putting out a business survey and requesting to present findings at the August board meeting. OSE has been awarded another year for an Americorps VISTA; but probably won't be until October. Barbie McCann put information regarding Intersection on Facebook and Instagram and asked everyone to become a follower as it increases our followers and only followers see updates in those feeds.

Executive Committee

President Krivanka thanked everyone for their honesty in speaking up when there are important issues. He asked the question: should OSE support a proposal to advocate for affordable senior housing on the right site? Finding the property and developer? Board members are asked to think about this for discussion at our August meeting. **Governance Committee**

President Krivanka stated that Kim Scott resigned from the board because her role with the Cleveland Guardians is taking up more time. However, she will continue to take an active part in helping with fundraising. He emphasized the importance of each Board member in making a commitment to attend Board meetings and a committee of their choice. There also is a need for a Board member to chair each Committee, as Annette is now doing this role for Fundraising, Revitalization and Grants.

Community Engagement Committee

No report at this time

Revitalization Committee

Annette Iwamoto noted that we should receive about \$276,000 if lots are purchased that are under discussion. The Smartland situation is still being addressed. She has met with a developer who grew up in South Euclid and would like to build here. The Build/Grow/Thrive program committee has decided to put the side lot expansions on a hiatus as the market is different and the better outcome for some of these lots would be new homes. One hundred twenty five thousand dollars from multiple grant sources is being used to make improvements to the Food Truck Park and Mayfield Green District. Mini grant applications will be back in July.

Mayfield-Green Committee

Dominion Energy Ohio, now Enbridge Gas Ohio, asked to use the OSE-owned site at Ardentale and South Green Roads to store equipment and supplies needed for the Mayfield Road installation of new gas lines. OSE will be compensated.

Fundraising Committee

President Krivanka asked that everyone take an active role to help bring in funds to OSE. Each member should consider inviting others to the Mingle at Mayfield Event on September 19. Tickets may be purchased on the OSE website. He also led the discussion to develop ideas generated by the Fundraising Committee.

Further ideas noted:

- Have 50/50 raffles whenever possible: Intersection, OSE Food Truck Park events, include online sales, have raffles quarterly through the year.
- Consider a Poker Run at SE bars and restaurants.
- Seek major sponsorships for Mingle at Mayfield from large businesses – expand giving levels.
- Expand the audience at Mingle at Mayfield by actively inviting more different businesses, organizations, individuals
- Build a youth/student partnership, perhaps at a separate time of the year such as Martin Luther King Day.

- Awards and relationship building event at the home of Umberto Fedeli on July 24.

The Umberto Fedeli event was changed to July 24. The theme of the event is South Euclid being a springboard to success. We would like to invite former and current South Euclid residents who have had a positive impact on others and on our community and are successful in their lives. The plan is to solicit participants at the event to donate to OSE.

Discussion on 15th Anniversary Marketing and Fundraising

After adjournment, Launch Arts will be videotaping board members for a 15th Anniversary video to highlight One South Euclid's impact on our community.

1. Upcoming Events
 - a. South Euclid Events: <https://www.onesoutheuclid.org/event>
 - b. 6/7 INTERSECTION, Food Truck Park, 5pm - 10pm
 - c. 6/9 Juneteenth Celebration, Food Truck Park, 1pm - 4pm
 - d. 6/10 Meeting with Novicky Court and Ardentale Residents, City Hall, 7pm
 - e. 6/20 Business Mixer, Food Truck Park, 5pm - 7pm
 - f. 6/22 - 6/23 GardenWalk, Citywide, 12pm-4pm
 - g. 6/30, 7/28 Indie Green Market, Bexley Park, 11am - 4pm
 - h. 6/30, 7/28 Ray Rhode Concert Series, TBD, 7pm
2. One South Euclid Board and Committee Meetings
 - a. 2024 Regular Board Meetings will be held at 6:00pm at the Community Center: Aug 1, Oct 3, Dec 12
 - b. Fundraising Committee - 06/11 & 07/09 at 12pm (virtual)
 - c. May-Green Subcommittee - 06/18 & 07/16 at 7pm (virtual)
 - d. Revitalization Committee - 07/02 & 08/06 at 8:30am (City Hall)

Patrick Kenney motioned to adjourn the meeting. Seconded by Patrick Hyland. The board unanimously approved. President Krivanka adjourned the meeting at 7:37 p.m.

Respectfully Submitted,

Barbara Latini
One South Euclid Administrative Support

(Proofread and approved by Secretary Rita Ross and Executive Director Annette Iwamoto)